



For Immediate Release

LENATI NAMED ONE OF WASHINGTON'S 100 FASTEST-GROWING PRIVATE COMPANIES

Receives Prestigious Puget Sound Business Journal Award

Seattle, WA – Lenati LLC, the Seattle based consulting firm, today announced it was ranked 11th of 100 fastest-growing private companies by the Puget Sound Business Journal at an invitation-only event that drew more than 400 people to Washington State Convention & Trade Center on October 15. This prestigious award recognizes private companies that had the highest level of net revenue growth over the last three years.

The Fastest-Growing Private Companies program was launched 15 years ago by the Puget Sound Business Journal to identify and recognize companies speeding to the top of their industries. To be eligible, companies must: be privately held and headquartered in Washington; have at least \$500,000 in net revenue in 2006; show an overall growth from 2006 to 2008 fiscal years; and agree to have their CPA confirm their net operating revenues with Puget Sound Business Journal and accounting partner RSM McGladrey.

Lenati grew 304.3% from 2006 to 2008, leading to a placement of 11 out of 100 companies on the list.

“We are extremely honored to be recognized by the Puget Sound Business Journal; this is a testament that we have found a unique niche in the Puget Sound market that is in high demand and it validates the business model we have been pursuing”, said Jennifer Winter, a founding partner of Lenati.

The 100 Fastest-Growing Private Companies are listed in a special October 16 publication of the Business Journal.

About Lenati

Lenati is a professional services firm offering strategic methods for clients to have meaningful connection with their customers in order to elevate performance, revenue, and market share. Lenati offers a variety of sales and marketing solutions to help companies effectively develop products and experiences that are valuable to their customers. Based in the Pacific Northwest, Lenati is well-known for intellectual rigor, practiced expertise, and an uncanny ability to perceive and meet clients' needs. Lenati was founded as Vitalent Group in 2005 by Jennifer Winter and Kris Klein, former executives at Arthur Andersen Business Consulting and Hitachi Consulting.

About Puget Sound Business Journal

Puget Sound Business Journal is the region's premier source of business information, serving an unparalleled audience of business and community leaders. In addition to the weekly newspaper, the Business Journal provides daily updates via its web site and email alerts. The company also plays a vital role in bringing the area's leadership community together by hosting a wide variety of events throughout the year, from the Washington's Best Workplaces event at Safeco Field, the annual 100 Fastest Growing Companies celebration to

the Women of Influence awards event. Puget Sound Business Journal is a unit of American City Business Journals, which operates 41 local business newspapers throughout the United States.

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