



For Immediate Release

## **LENATI NAMED ONE OF WASHINGTON'S 100 FASTEST-GROWING PRIVATE COMPANIES**

*Receives Prestigious Puget Sound Business Journal Award*

Seattle, WA – October 21, 2010 - Lenati LLC, the Seattle-based consulting firm, today announced it was named one of 100 fastest-growing private companies by the Puget Sound Business Journal at an invitation-only event that drew nearly 500 people to the Meydenbauer Center on October 13. This prestigious award recognizes private companies that had the highest level of net revenue growth over the last three years. This was the 2<sup>nd</sup> year in a row that Lenati was honored.

The Fastest-Growing Private Companies program was launched 16 years ago by the Puget Sound Business Journal to identify and recognize companies speeding to the top of their industries. To be eligible, companies must: be privately held and headquartered in Washington; have at least \$500,000 in net revenue in 2007; show an overall growth from 2007 to 2009 fiscal years; and agree to have their CPA confirm their net operating revenues with Puget Sound Business Journal.

"The companies that make this list are, by definition, among the most dynamic in our region," said Business Journal Publisher Emory Thomas Jr. "Especially this year, they have beaten the odds imposed by the Great Recession, making membership on this elite list all the more impressive. These companies are showing all of us what qualities it takes to grow in challenging times."

"We are extremely honored to be recognized by the Puget Sound Business Journal," said Kris Klein, Managing Partner of Lenati. "To have made this list for the second year in a row, especially in the challenging economic times, is a testament to our success in the marketplace."

The 100 Fastest-Growing Private Companies are listed in a special October 15 publication of the Business Journal.

### **About Lenati**

Lenati is a professional services firm offering strategic methods for clients to have meaningful connection with their customers in order to elevate performance, revenue, and market share. Lenati offers a variety of sales and marketing solutions to help companies effectively develop products and experiences that are valuable to their customers. Based in the Pacific Northwest, Lenati is well-known for intellectual rigor, practiced expertise, and an uncanny ability to perceive and meet clients' needs. Lenati was founded as Vitalent Group in 2005 by Jennifer Winter and Kris Klein, former executives at Arthur Andersen Business Consulting and Hitachi Consulting.

### **About Puget Sound Business Journal**

**Puget Sound Business Journal** is the region's premier source of business information, serving an unparalleled audience of business and community leaders. In addition to the weekly newspaper, the Business Journal provides daily updates via its web site and email alerts. The company also plays a vital role in bringing the

area's leadership community together by hosting a wide variety of events throughout the year, from the Washington's Best Workplaces event at Safeco Field, the annual 100 Fastest Growing Companies celebration to the Women of Influence awards event. Puget Sound Business Journal is a unit of American City Business Journals, which operates 40 local business newspapers throughout the United States.

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