

For Immediate Release



LENATI NAMED ONE OF WASHINGTON'S BEST WORKPLACES

Receives Prestigious Puget Sound Business Journal Award

SEATTLE, WA – June 23, 2011 – Lenati LLC, the Seattle-based consulting firm, was named as one of the finalists for Washington's Best Workplaces by the Puget Sound Business Journal. The program was launched in 2007 to identify and recognize best practices in the hiring and retention of great people. After an extensive and rigorous process, which included more than 230 nominees and the completion of surveys by nominee-company employees across the state, workplaces in four different categories have been identified as Washington's best, based on their various employee benefit offerings, leadership culture and work/life balance philosophies. In total, 85 companies have made the grade as finalists.

This is the third time that Lenati has been honored on the Washington's Best Workplaces list. The company has achieved numerous past honors as well including recognition as one of Consulting Magazine's Seven Small Jewels and a PSBJ Fastest Growing Company.

"We are extremely honored to be recognized as one of Washington's Best Workplaces," said Kris Klein, Managing Partner. "To enjoy this achievement for a third time is truly special for us. We founded Lenati on the premise of putting employees first and spend a lot of time and energy honing our workplace practices to meet our dynamic work-force's needs."

"Work-force development has never been more important – or more difficult – than it is in today's global economy," said Emory Thomas Jr., publisher of the Business Journal. "We believe the Business Journal, as the Puget Sound area's top source of business information, has an important role to play in drawing attention to innovations and excellence in the management of our region's No. 1 resource: its people."

The finalists – 25 small companies, 25 medium-sized companies, 25 large companies, and 10 extra-large companies – will be celebrated at a one-of-a-kind awards event at Safeco Field on Aug. 11. Honorees and the public alike are invited to come cheer for the workplace accomplishments of these companies from 4:30 p.m. to 7:30 p.m. The celebration will include ballpark food and drink, walking the bases, speed pitching, and an awards presentation. The company with the greatest number of employees present will win a suite at a future Seattle Mariners game.

For more information, visit: www.wabestworkplaces.com

About Lenati

Founded in 2005, Lenati is a boutique management consulting firm that designs, implements and optimizes marketing, sales and services experiences for companies who want to build stronger customer connection. We believe product innovation and pricing are no longer sufficient to drive competitive advantage – today it

depends on a company's ability to deliver a compelling experience across the entire customer lifecycle. For more information, please visit www.lenati.com.

About Puget Sound Business Journal

About Puget Sound Business Journal is the region's premier source of business information, serving an unparalleled audience of business and community leaders. In addition to the weekly newspaper, the Business Journal provides daily updates via its web site and email alerts. The company also plays a vital role in bringing the area's leadership community together by hosting a wide variety of events throughout the year, from the annual 100 Fastest Growing Private Companies celebration to the Women of Influence awards event. Puget Sound Business Journal is a unit of American City Business Journals, which operates 40 local business newspapers throughout the United States.

Contact:

Courtney Klein

800-848-1449

cklein@lenati.com

www.lenati.com